**Bruce Turkel**

Bruce has worked for some of the world’s most compelling brands, including Hasbro, American Express, Nike, Charles Schwab, Citicorp, Discovery Networks, Bacardi, Sol Melia Hotels, Partnership for a Drug-Free America, HBO Latin America, Canyon Ranch, Miami, and many more. Bruce is a keynote speaker, author, musician, artist, and runner who tours extensively.

**Perhaps you’ve heard Bruce speak.** He has spoken at MIT, Harvard, TEDx, and hundreds of corporate and industry conferences around the world. In 2017 the National Speakers Association inducted Bruce into their Speaker Hall of Fame.

**Perhaps you’ve seen Bruce on TV.** He is a frequent guest expert on the national news and has appeared regularly on CNNi, FOX Business, MSNBC, CCTV (Chinese Television) and NPR.

**Perhaps you’ve read about Bruce.** He has been featured in *The New York Times, Fast Company, Communication Arts, AdWeek*, and *Speaker* magazines.

**Perhaps you’ve read one of Bruce’s five books.** His most recent, *All About Them* was chosen as one of *Forbes Magazine’s* 10 best business books of 2016.

**Perhaps you’ve heard Bruce’s harmonica.** Bruce fronts the popular Miami R&B band Blackstar.

**Perhaps you’ve seen Bruce’s artwork.** Bruce is an incessant doodler and is famous for his caricatures of the local and national business leaders he’s worked with.

**Perhaps you passed Bruce in your last marathon.** He is a very committed — very but slow — runner.

**Meet Bruce Turkel.** Heis about to share some of his simple yet proven powerful brand building techniques with you.