

Bruce Turkel is the branding guru who makes his clients' brands more valuable.

He has worked with great companies including Nike, Discovery Channel, HBO, Hasbro, Bacardi, and the Miami and Kissimmee Visitors Bureaus.

Bruce has spoken for lots of great companies and universities, has been on NPR, CNN, FOX, and MSNBC and been featured in *The New York Times*, *Fast Company* and *The Wall Street Journal*.

Bruce has published four books on branding, sales, and customer service including his latest – *All About Them*.

Bruce's latest book, *Is That All There Is?*, is a roadmap and owner's manual for people who want to change their lives to thrive in our challenging times.

Why has he done all this? Bruce says it's simple: "I don't play the harmonica that well."

If you're ready to open your minds, and use your creativity to do things you've never done in public before, please join me in welcoming Bruce Turkel...